

# Sponsorship



Women's Flat Track Roller Derby is the fastest growing women's sport in the world and Bleeding Heartland Roller Derby is an ever growing part of that community.

We support local charities each season through fundraising as well volunteering our time and services.

We are a part of your community, come be a part of ours.



## Bleeding Heartland Roller Derby

1801 N Curry Pike (where we practice)  
Bloomington, IN 47404

Frank Southern Ice Arena (where we play)  
2100 S Henderson St, Bloomington, IN

Email:  
[Marketing.BHRD@gmail.com](mailto:Marketing.BHRD@gmail.com)

**Bleeding  
Heartland  
Roller Derby**



**Big Hits,  
Bigger Hearts**





### **Band-Aids: \$300**

Autographed league photo/poster

Company logo with link on website

2 season passes

1/4 page advertisement in program (B&W)

2 social media posts per season with direct link to your website

### **Chiropractor Visit: \$500**

Everything in Band-Aids, PLUS:

4 season passes

3 social media posts during season

Banner displayed games (if provided)

Extended announcer ad (if provided)

\$15 merchandise voucher

## **Sponsorship A La Carte**

Your banner displayed \$25/ game  
(you provide the banner, we display it)

Commercial spot during game \$25/game  
(announcer will promo 3 x throughout the game)

Company logo with link on our site \$50/season

Booth or table space at game \$50/game

1/4 page advertisement (B&W) \$30/game

1/2 page advertisement (B&W) \$40/game

Full page advertisement (B&W) \$50/game

Sponsor a part of the track \$50/game  
or \$200/season

(announcer will promo 8x throughout the game)



## **Season runs February-June**

### **A Few Stitches: \$1000**

Everything in Chiropractor Visit  
PLUS:

1/2 page advertisement in program (B&W)

4 social media posts during season

\$35 merchandise voucher

### **Braces: \$2000**

Everything in A Few Stitches,  
PLUS:

6 season passes

Full page advertisement in program (B&W)

\$50 in merchandise vouchers

Vendor table at home games

### **Slings: \$3000**

Everything in Braces, PLUS:

2 pages of advertisement in program (B&W)

Monthly social media posts during season

\$100 in merchandise voucher

Vendor table at home games

Logo on game posters

Advertisement on website (if provided)

### **Casts: \$5000**

Everything listed and more!

Let us work together to customize the perfect package for you!